

SPONSORSHIP OPPORTUNITIES

CLEOPATRA SPONSOR \$50,000

BACKSTAGE with Celine Dion before A New Day... for two
 BACKSTAGE Tour after A New Day... for two
 Ten VIP Front Orchestra Tickets, including Front Row Seats
 Ten Invitations to Exclusive Pre-Event VIP Reception
 with Celine Dion and Celebrity Guests
 Ten Invitations to Exclusive Silent Auction
 Ten VIP Tickets to After Party at PURE Nightclub, including
 Private Cabana
 Exclusive Sponsorship Recognition on World's Largest LED
 Screen on Stage
 Full Page Recognition in Commemorative Program
 Caesars Palace VIP Suite Accommodations for two
 Limousine Service Airport Transfers including Concierge Service
 Special Gift Exclusively for Cleopatra Sponsors

VENUS SPONSOR \$25,000

BACKSTAGE Tour after A New Day... for two
 Eight VIP Front Orchestra Seats
 Eight Invitations to Exclusive Pre-Event VIP Reception
 with Celine Dion and Celebrity Guests
 Eight Invitations to Exclusive Silent Auction
 Eight VIP Tickets to After Party at PURE Nightclub
 Full Page Recognition in Commemorative Program
 Caesars Palace VIP Suite Accommodations for two
 Limousine Service Airport Transfers including Concierge Service
 Special Gift Exclusively for Venus Sponsors

APHRODITE SPONSOR \$10,000

Six Front Orchestra Seats
 Six Invitations to Exclusive Pre-Event VIP Reception
 with Celine Dion and Celebrity Guests
 Six Invitations to Exclusive Silent Auction
 Six VIP Tickets to After Party at PURE Nightclub
 Full Page Recognition in Commemorative Program
 Caesars Palace Suite Accommodations for two

EMPRESS SPONSOR \$5,000

Four Front Orchestra Seats
 Four Invitations to Exclusive Pre-Event VIP Reception
 with Celine Dion and Celebrity Guests
 Four Invitations to Exclusive Silent Auction
 Four VIP Tickets to After Party at PURE Nightclub
 Listing in Commemorative Program

GODDESS PATRON

\$2,500

Two Front Orchestra Seats
 Two VIP Tickets to After Party at PURE Nightclub
 Listing in Commemorative Program

PRINCESS PATRON

\$1,000

Two Rear Orchestra Seats
 Two Tickets to After Party at PURE Nightclub

COMMEMORATIVE EVENT PROGRAM

Pages in the Commemorative Event Program are available as part of an event sponsorship package or separately,
 at the following rates:

- | | | |
|--|--|---|
| <input type="checkbox"/> Back Cover..... \$10,000 | <input type="checkbox"/> Gold Page.....\$1,500 | <input type="checkbox"/> Bronze Page..... \$750 |
| <input type="checkbox"/> Inside Cover.....\$5,000 | <input type="checkbox"/> Silver Page.....\$1,000 | <input type="checkbox"/> Full Page..... \$500 |
| <input type="checkbox"/> Platinum Page.....\$2,000 | | |

Page Size - Bleed: 8.25" x 8.25" • Trim: 8" x 8" • Live: 7.5" x 7.5" Artwork Deadline: April 15, 2005

*Electronic files accepted in the following formats only: TIFF, JPEG, or Adobe Photoshop / Illustrator EPS / 300 dpi
 *Files may only be submitted on, CD-ROM or via email to: carlos@concertswest.com
 *Files submitted via email must be stuffed / zipped. Please also provide hard proof copy.
 *All logos, fonts and back-up art should be camera ready and included on disk.

Name _____

Business Name _____

Address _____ City _____ State _____ Zip _____

Home Phone _____ Business Phone _____

Fax _____ E-Mail _____

*Please make check payable to: **Unicef** Tax ID # 13-1760110*

Enclosed is my/our tax deductible check in the amount of \$ _____

I/We are unable to attend, but wish to contribute \$ _____

I prefer to make my contribution via credit card: \$ _____ Visa MasterCard AmEx

Card Number _____ Exp. _____

Signature _____

Please mail this form along with your check, payable to Unicef: Tax ID #13-1760110
 c/o NOAH MAMET & ASSOCIATES, LLC • 11601 WILSHIRE BLVD., SUITE 600 • LOS ANGELES, CA 90025 OR FAX TO: 310.575.0125

For more information please call: 310.575.0122